WHEREAS, the National Football Foundation and Hall of Fame is concerning itself in the best sense with the public relations of amateur football; and

WHEREAS, they are fostering greater public understanding and recognition of the game's role and responsibilities as a part of our nation's educational structure; and

WHEREAS, amateur football is a training ground where our youth are taught and encouraged to develop the qualities of leadership, integrity, self-discipline and an awareness of the ability to stretch resources so that they may face successfully the challenges in our competitive economy;

NOW THEREFORE, I, FRANK L. FARRAR, Governor of the State of South Pakota, urge all South Dakotans to join with me in observing the week of October 11 - 18, 1969 as

NATIONAL FOOTBALL FOUNDATION HALL OF FAME WEEK

I urge that our citizens recognize this significant service to our youth, our State and our Nation by the National Football Foundation and Hall of Fame.

> IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Scal of the State of South Dakota to be affixed this fifteenth day of August in the year of our Lord, one thousand nine hundred and sixty-nine.

ET COLUMN TO TO

ALMA LARSON, SECRETARY OF STATE